

Cultural Mapping: The hot and cold spots in Boston, East Lindsey and South Holland.

What are the arts and cultural highlights – the places, people, networks and projects – and what are the gaps in the cultural ecology and how could these be filled?





**We are a leading
international consultancy
for culture and the creative
economy.**

- ✓ We have led projects in over 60 countries and 300 cities and regions. 60/40 split international and UK.

We work with Governments, Municipalities and Institutions to build evidence, drive partnerships and position culture and creativity as a foundation for sustainable development. We are passionate about culture, people and place.

Recent projects

A Research and Evidence Programme to Inform Policy and Investment in the African Creative Economy



TFCC

European Foundations:

Delivering Positive Social Impact Through Arts, Culture and Heritage

Survey Analysis Report

January 2024



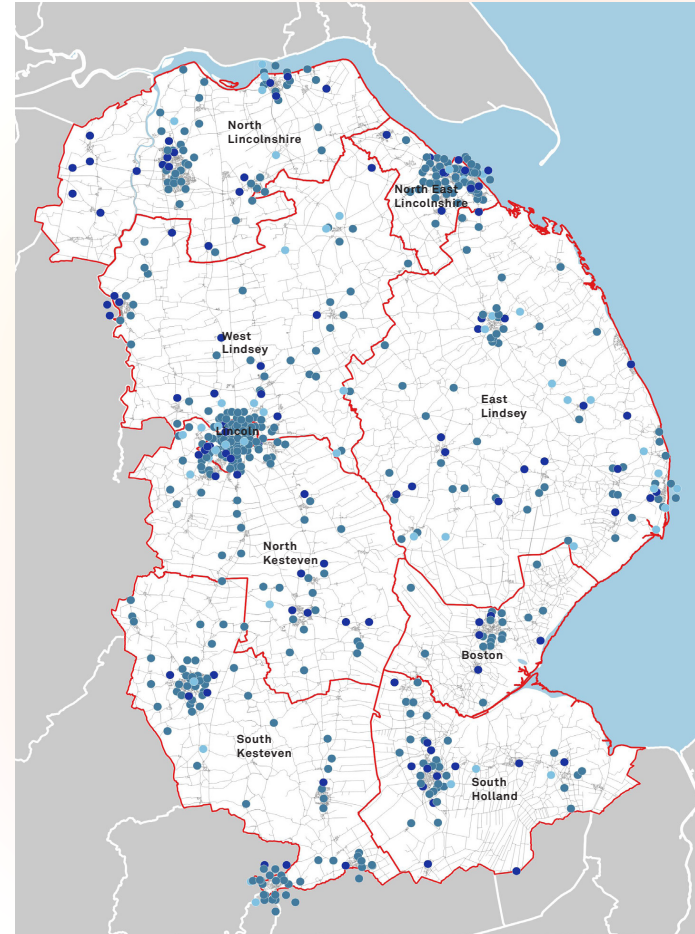
Cultural Audit for Boston, East Lindsey and South Holland

- Will align with the Cultural Strategies and Frameworks for Boston, East Lindsey and South Holland.
- Support the strategy and programme of the National Portfolio Organisation
- Support the wider ambitions across a range of strategic agendas for the three districts.



Cultural Audit - Outputs

- A prospectus of key cultural and heritage assets that tells the story of the three districts with visual presentation of information include infographics and maps with short profile case studies of a sample of assets for each district.
- A database of cultural and heritage assets categorised by location, cultural sub sector and type – physical space/activity.
- Benchmarks, including data – to allow comparison with other areas and with projects and programmes which connect culture to health and wellbeing, education and skills, tourism and the creative and wider economy.
- A framework – where colleagues are able to use the data and update it over time.



Telling the story of the three districts



- Culture and heritage positioned within a wider profile of each district including a historical, geographical and creative economy summary with visitor and cultural audience participation numbers and profiles where data is available and can be sourced.



Culture – linked to strategic agendas for the three districts

- **Culture, Health and Wellbeing** – mental and physical, preventative and for care
- **Culture for All** – including equality, diversity, opening up access and supporting social cohesion
- **Culture Education and Skills** – including workforce development
- **Culture and Economy** – including tourism and creative industries
- **Culture and Environment** – including land, ecology and climate crisis



Questions

- Which organisations/individuals already leading the way in Boston, East Lindsey and South Holland in each of the themed areas?
- What is possible in the future?
- Any examples from elsewhere that could be replicated in the South and East Lincolnshire Partnership area?



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